

INFO FACTSHEET

OYA BEACH RESORT



REDEFINED, RELAXED, REMARKABLE: THE NEW OYA BEACH EXPERIENCE










With the transformation from Serita Beach to Oya Beach Resort, a completely new concept has come to life. The vision behind the redesign was to create a place that embodies modern simplicity, elegant design, and a laid-back lifestyle.

Oya Beach is designed for those who seek balance – singles, couples, friends and families who want to unwind, reconnect, and enjoy quality time together in a stylish yet relaxed environment. The new concept combines contemporary architecture and earthy tones with a warm, welcoming atmosphere that reflects the spirit of Crete.

Whether by the pool, at the bar, or during a quiet moment by the sea – Oya Beach Resort invites guests to slow down, recharge, and experience a new sense of effortless relaxation.

The resort has been newly renovated – from rooms and pools to bars and restaurants. Each space was thoughtfully redesigned to reflect the resort's new vision and create a unique, harmonious vibe throughout the entire property.




GENERAL INFO



	Season Opening Closing Date	01 May – 31 October
	Category / Concept	5 ★ All Inclusive
	Adress	Serita Beach Hotel, Anissaras, Hersonissos, 70014, Crete, Greece
	Phone	+30 28970 24542-6
	E-Mail	t.b.a.
	Website	www.seritabeach.com
	Beach Location	On the beach
	Number of Facility Building	269 Rooms
	Elevator	In Main Building



LOCATION



	Airport	22 km
	Heraklion Town	24 km
	Hersonissos Centre	3 km

	Port	23 km
	Agios Nikolaos	45 km

HOTEL FACILITIES



- Reception 24 hrs with currency exchange service
- All major credit cards accepted
- Free Wi-Fi
- Porters / Baggage hold
- Main Restaurant with buffet
- 2 A La Carte Restaurants
- 2 Snack Points & Pool Bars
- Lobby & Lounge Bar with terrace
- Indoor & Outdoor Stage
- Private hotel parking
- Lifts in Main building
- Situated on the beach (sandy/pebble)
- Outdoor gym
- New Indoor gym
- 2 Outdoor swimming pools with sea water
- Extensive sunlit terraces and gardens
- Free sunbeds and sun umbrellas
- Beach/ Pool towel service with deposit
- Kid's Club (4 - 12 years old)
- Tennis Court hard with floodlight & equipment
- 2 Paddle Courts*
- Mini market*
- Car Rental Service*
- Taxi Service*
- Motorbike and bicycle rental*
- 24h medical cover / Doctor on call*
- Florist on call*
- Laundry / Dry cleaning service*
- Postal service*
- Wellness Spa*

*extra charge

ALL INCLUSIVE | RESTAURANTS AND SNACKS



Main Restaurant

All meals are served in a buffet style with extended show cooking for custom food preparation. Kids buffet & healthy corner available.

A la Carte Restaurants *

VIA BENE

The new Italian à-la-carte restaurant invites you to indulge in authentic Italian cuisine. Enjoy fresh salads, refined antipasti, hearty pasta creations, and wood-fired pizzas with a delicate, traditional touch — complemented by exquisite fish and tender meat dishes.

PLOMARI

The new Greek à-la-carte restaurant offers a selection of Mediterranean and Greek delicacies. Enjoy fresh salads, classic meze, fish and meat dishes, as well as traditional desserts — all accompanied by spectacular sea views and refreshing drinks.

* During your stay, you can enjoy one dinner at each of the three À-la-carte restaurants. Reservation is required 2 days in advance.

Snack Points

Located right by the pools, our two snack points offer a selection of light Mediterranean bites and fresh salads — the perfect treat between swims and sunbathing. Whether after a refreshing dip or simply to enjoy a Greek-inspired snack in between, this is the ideal spot for a delicious taste experience.

POOLS

The Oya Beach Resort features two beautifully designed outdoor seawater pools – each offering a distinct atmosphere to suit every mood.

The new Lifestyle Pool, stretching 27 by 10 meters, invites guests to unwind in a vibrant yet relaxed setting. Here, a chill ambiance meets stylish comfort: enjoy refreshing swims, ambient DJ sessions, and occasional light animation that perfectly complements the laid-back vibe. It's the ideal spot to relax, socialize, and soak up the unique Oya spirit.

For those seeking pure tranquility, the Relax Pool offers a peaceful retreat away from any activity. Surrounded by calm, guests can indulge in quiet moments, read a book, or simply recharge under the Cretan sun.

Pool towels are available free of charge with a deposit.



SPORT AND ENTERTAINMENT

- 2 outdoor seawater swimming pools
- Sun terrace
- Sun beds and umbrellas
- Outdoor gym and new Indoor gym
- Tennis court (hard surface) with floodlights
- 2 padel courts*
- Table tennis
- Lifestyle events, e.g., White Nights, DJ Sunset Parties
- Gymnastics, yoga, pilates, water aerobics, water polo
- Watersports center nearby: pedals & canoes, water skiing, paragliding, rings, banana boat, jet ski*
- Wellness spa*

*extra charge



MINI CLUB AND KIDS CLUB

4-12 Age

Animation Program

MINI Club

KIDS Club



At Oya Beach Resort, young guests can play, explore, and make new friends – while parents unwind and relax. Children can enjoy the new kids’ playground or take part in a variety of fun activities at the Mini & Kids Club.

Open daily from 10:00 – 12:00 hrs and 15:00 – 17:00 hrs, the club offers a safe, supervised environment for children aged 4 to 12 years to play games, make friends, and enjoy engaging entertainment as part of our animation program.

INFANT’S FACILITIES

- Baby cot free of charge
- High chairs in the restaurant

ROOM FACILITIES

- Double bed and convertible sofa bed (partially)
- Wardrobe
- Bathroom with shower
- Furnished balcony or terrace
- Daily cleaning & room service
- Air conditioning / heating
- Telephone
- Satellite TV
- Free Wi-Fi internet access
- Safe
- Coffee and tea making facilities
- Refrigerator
- Toiletries and hairdryer
- Bathrobes and slippers for adults
- Laundry service (for a fee)
- Beach/pool towels (with deposit)



STANDARD ROOM



INLAND VIEW | SEA VIEW

The standard double rooms have been fully renovated in a modern, minimalist style with a relaxed, chic vibe. They offer a calm, airy atmosphere with subtle Boho touches, making them both family-friendly and stylish. Each room includes a living/sleeping area, a modern bathroom, a safe, TV, air conditioning, and a balcony or terrace with inland, direct, or side sea views. These rooms are located in the main building.



3



23-25 M²



1

BUNGALOW STANDARD ROOM

INLAND VIEW | POOL VIEW | SEA VIEW

The Bungalow Standard Rooms offer either an inland, pool view or an uninterrupted view of the Aegean Sea. Located in one of the 5 Bungalow like buildings, each room provides a stylish and relaxing retreat. Fully renovated in a modern, minimalist style with a relaxed, airy vibe, the rooms feature a living/sleeping area, a modern bathroom, a safe, TV, air conditioning, and a balcony or terrace.



3



25-27 M²



1

BUNGALOWS SEA FRONT WITH PRIVATE POOL

FIRST LINE BUNGALOWS | UNINTERRUPTED SEA VIEW

For those seeking the ultimate in relaxation and privacy, these fully renovated bungalow rooms feature an exclusive private pool — the perfect place to unwind in complete tranquility while gazing out over the sea.



3



25-27 M²



1

BUNGALOWS SEA FRONT

FIRST LINE BUNGALOWS | UNINTERRUPTED SEA VIEW

The beachfront bungalow rooms are located in the front row of the bungalow area, offering spectacular sea views that make your stay unforgettable. Fully renovated in a modern, minimalist style with a relaxed, airy vibe, they provide a comfortable and stylish retreat surrounded by beautiful gardens. Each room features a combined living/sleeping area with a double bed, a sofa bed, TV, air conditioning, and a refrigerator, as well as a modern bathroom and a balcony or terrace with seating.



3



25-27 M²



1

FAMILY ROOM

INLAND VIEW | SEA VIEW

The family rooms, ranging from 35 to 40 m², have been fully renovated in a modern, minimalist style with a relaxed, airy vibe. Suitable for up to four guests, they feature two separate bedrooms, visually divided without a door or curtain, as well as a bathroom. Amenities include a double bed, two single beds, air conditioning, a safe, TV, and refrigerator. Located in the main building or bungalow area, the rooms offer views of the pool, garden, or countryside.



4



33-35 M²



2

SERVICE HOURS

RESTAURANTS

Main Restaurant	Via Bene	Plomari
Open Buffet	A la Carte	A la Carte
Service Hours		
Breakfast: 07.15 - 10.30		
Lunch: 12.30 - 14.30		
Dinner: 18.30 - 21.30		

SNACK POINTS

12.00 - 16.00

SERVICE HOURS

BARS

Bars	Service	All-Inclusive Hours
Main Bar	Alcoholic and Soft Drinks	10.00 – 00.00
Bar @ Lifestyle Pool	Alcoholic and Soft Drinks	10.00 - 23.00
Bar @ Relax Pool	Alcoholic and Soft Drinks	10.00 - 18.00





LUNCH BASKETS, EARLY BREAKFAST AND LATE ARRIVALS

- Guests having booked an excursion can exchange their pension meal with a lunch basket. Please note that orders need to be placed until 20:00, one day earlier, at the reception.
- An early continental breakfast for early departures is also available.
- For late arrivals after 24:00 a snack is offered in the room.

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CONTACT

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